1 of 4

Rep Order# 6861863 EC'd Yes Ver# 7 Mod# 2 Status Confirmed Traffic Order# 213256 Showing Buylines: All Lines Last Received: **Printed:** 10/12/2012 4:54 PM 10/12/2012 3:55 PM

Agency () STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015
Agency C/P1/P2/E //2826
Flight Dates 10/09/2012 - 10/16/2012
Hiatus Weeks

Station WISH-TV INDIANAPOLIS, IN Advertiser ().MIKE PENCE FOR GOVE Product MIKE PENCE

Rep Firm Sales Office (Salesperson (

) PHILADELPHIA) KATE BRADY

Salesperson Phone# Salesperson FAX# 215-567-6005 215-567-5938

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Fax#

Buyer Estimate# Product

WHITNEY EVERSOLE

Phone#

CLIENT: MIKE PENCE FOR GOVERNOR SC=*

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ᅜ	TU-F	ষ	TU-F	TU-F Buyli [MKGD FO]	TU-F [MADE-GO	X	TU-TH Buyli	X	TU-F	ĸ	TU-F	Day
530P-6P	530P-6P	5P-530P	5P-530P	F 5A-530A Buyline Comment: GD FOR SPOTS MISS	TU-F 12P-1230P NEWS [MADE-GOOD BY LINE(S) 34]	11A-12P	TH 11A-12P PRICE Buyline Comment: 1X NA	7A-8A	7A-8A	6A-7A	6A-7A	Time
NEWS	NEWS	NEWS	NEWS	TU-F 5A-530A MORNING NEWS Buyline Comment: MKGD LINE 7 W/O 10/9 [MKGD FOR SPOTS MISSED ON LN #7: 10/09(4/WK)]	P NEWS (S) 34]	PRICE IS RIGHT	PRICE IS RIGHT: 1X NA 10/9	EARLY SHOW	EARLY SHOW	NEWS	NEWS	Program
: 30	: 30	: 30	:30	: 30	:30	:30	: 30	:30	:30	:30	: 30	Len
\$600.00	\$600.00	\$600.00	\$600.00	\$250.00	\$250.00	\$300.00	\$300.00	\$350.00	\$350.00	\$450.00	\$450.00	Rate
10/15-10/15	10/09-10/12	10/15-10/15	10/09-10/12	10/09-10/12	10/09-10/12	10/15-10/15	10/09-10/11	10/15-10/15	10/09-10/12	10/15-10/15	10/09-10/12	Dates
1	4	Н	4	N	0	Н	N	Н	4	4	4 	Spots/Week
ш	ш	щ	Н	Н	0	Н	Н	щ	ш	ш	ы - -	# of Weeks
Ц	42	ц	4	N	0	Ľ	И	Н	42	Н	4 	Total Spots
\$600.00	\$2,400.00	\$600.00	\$2,400.00	\$500.00	\$0.00	\$300.00	\$600.00	\$350.00	\$1,400.00	\$450.00	\$1,800.00	Total Cost
											 	Daypart

	EC'd Yes	Rep Order#
		6861863
		Ver# 7
		Mod# 2
		Ver# 7 Mod# 2 Status Confirmed
Showing	La	Traffic Order# 213256
Showing Buylines: All Lines	st Received:	
Lines	Last Received: 10/12/2012 3:55 PM	Printed:
	3:55 PM	Printed: 10/12/2012 4:54 PM

ĽΤ Station W Advertiser Fax# Estimate# Phone# Buyer Product 14 26 25 24 23 21 19 18 17 16 15 13 12 L'n 22 20 MIKE PENCE WHITNEY EVERSOLE TU-FTU-F TU-F Z TU-F Day SU SU SU US SA SĀ SA Z UT υŢ Buyline Comment: MOVED FROM 10/15 DUE DEBATE Buyline Comment: 1X NA 10/9 Buyline Comment: MOVED FROM 10/15 DUE DEBATE Buyline Comment: Time 6A-9A 7P-8P 11P-1135P NEWS 6P-630P 6P-7P 1030A-11A FACE THE NATION 9A-1030A 11P-1130P NEWS 6A-9A 11P-1135P NEWS 730P-8P 7P-730P 7P-730P 6P-630P 730P-8P E.T. E.T. NEWS NEWS NEWS NEWS INSIDE EDITION NEWS CBS SUN DAYBREAK 1X NA 10/10 INSIDE EDITION Program MORN Flight Dates Agency C/P1/P2/E Hiatus Weeks Agency () STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 Len 10/09/2012 - 10/16/2012 Rate \$400.00 \$600.00 \$600.00 \$700.00 \$700.00 \$700.00 \$200.00 \$600.00 \$400.00 \$900.00 \$900.00 \$550.00 \$550.00 \$700.00 \$250.00 10/14-10/14 10/13-10/13 Dates 10/13-10/13 10/15-10/15 10/16-10/16 10/09-10/12 10/16-10/16 10/09-10/12 10/14-10/14 10/14-10/14 10/14-10/14 10/13-10/13 10/09-10/12 10/09-10/12 10/15-10/15 ш 0 0 ш ш N N ω ω Spots/Week Rep Firm Sales Office (Salesperson Phone# Salesperson FAX# Salesperson (# of Weeks 0) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938 0 ω 0 ω Total Spots Total Cost \$1,650.00 \$400.00 \$1,400.00 \$400.00 \$400.00 \$250.00 \$0.00 \$1,800.00 \$0.00 \$700.00 \$2,800.00 \$700.00 \$600.00 \$900.00 \$3,600.00

2 of 4

Daypart

Rep Order# 6861863 EC'd Yes	
Ver# 7 Mod# 2 Status Confirmed	
d# 2	
Status Confirmed	
Traffic Order# 213256 Showi	
Last Received: Printed: 10/12/2 Last Received: 10/12/2012 3:55 PM howing Buylines: All Lines	
Printed: 10/12/2012 3 Lines	
10/12/2012 4:54 PM 3:55 PM	

3 of

4

Daypart

<u>ა</u> ა	32	31	30	29	28	27	LT Ln	Buyer Phone#	Station Advertiser Product Estimate#	
							I		W (SIW	
TU Buyli	SU	SU Buyli	SU	TU Buyli	M	US	Day	WHITNEY EVERSOLE	ISH-TV INDIA ().MIKE MIKE PENCE	
9P-10P ne Comment	1P-4P	4P-7P ne Comment	7P-8P	8P-9P ne Comment	10P-11P	11P-1130P NEWS	Time	VERSOLE	WISH-TV INDIANAPOLIS, IN () .MIKE PENCE FOR GOVE MIKE PENCE 2826	
9P-10P NCIS LA Buyline Comment: SPOT NA 10/9	COLTS	4P-7P NFL Buyline Comment: 2X NA 10/14	60 MINUTES	8P-9P NCIS Buyline Comment: SPOT NA 10/9	HAWAII 5-0	P NEWS	Program) IN OR GOVE	
								Flight Dates Hiatus Weeks	Agency () 7669 ST DELAW	
:30	:30	:30	:30	:30	:30	:30	Len		() STRATEGIC ME 7669 STAGERS LOOP DELAWARE, OH 43015	
\$2,000.00	\$11,000.00	\$3,000.00	\$2,000.00	\$2,000.00	\$1,700.00	\$900.00	Rate	10/09/2012 - 10/16/2012) STRATEGIC MEDIA PLACEMENT TAGERS LOOP WARE, OH 43015	5110
10/09-10/09	10/14-10/14	10/14-10/14	10/14-10/14	10/09-10/09	10/15-10/15	10/14-10/14	Dates	2	ACEMENT	Showing buyunce. An Emice
0	H	0	Н	0	Ц	Н	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office Salesperson	100
0	щ	0	Н	0	ы	Н	# of Weeks	Phone# FAX#		
0	н	0	₽	0	1	Н	Total Spots	215-567-6005 215-567-5938	PHILADELPHIA KATE BRADY	
\$0.00	\$11,000.00	\$0.00	\$2,000.00	\$0.00	\$1,700.00	\$900.00	Total Cost	5005 5938	РНІА DY	

--- REPORT TOTALS---

Report Totals: 54 / \$42,600.00

--SALES MONTHLY TOTALS--

Lines not sent/rcld/rtrn: 0 / \$0.00
---COMPETITIVE-Market Totals Station Totals: 54 / \$42,600.00 Sales Totals: 54 / \$42,600.00 Oct 12: 54 / \$42,600.00

	Market Totals
	\$111,169
WTTV 3%	CABL
ω %	0/9
WIXW	HSIW
WXIN 17%	₩ 80
	WNDY
	o/o H
	WRTV
	%
	WTHR
	NTHR

39%

Estimate# 2826 Buyer WHT Phone#	Advertiser ().MIKE PENCE FOR GOVI	Station WISH	Rep Order# (EC'd Yes
2826 WHITNEY EVERSOLE	MIKE PENCE	AN VICENTA NA	6861863
OLE	ICE FO	SI IO	Ver#
	R GO	Z	7
	VE		Ver# 7 Mod# 2 Status Confirmed
			Status
Agency C/P1/P2/E Flight Dates Hiatus Weeks	Agency (Agency	Confirmed
91/P2/E s ks)669 ST,	ر	ت
//2826 10/09/2012 - 10/16/2012	7669 STAGERS LOOP DELAWARE, OH 43015	Showing Buylines O NOTE A TEGIC MEDIA DI ACEMENT	Traffic Order# 213256
	V C DIVILLIA	Showing Buylines: All Lines TA DI ACEMENT	Last Received:
Salesperson Phone# Salesperson FAX#	Sales Office (Salesperson (Lines Ren Firm	Printed: 10/12/2012 4:54 PN 10/12/2012 3:55 PM
Phone# FAX#)/12/201: PM
215-567-6005 215-567-5938) PHILADELPHIA) KATE BRADY		2 4:54 PM

CASH IN ADVANCE -- CREDIT RISK -- Demos Books

RA35+ null Buyer Phone# Fax#

4 of 4

Spot Station	Spot Manager: All, 10/09/12-10/15/12 Station Advertiser Product Estim Order Inventory Descript Time Period Length	ot Time Period L	ength	Date	Air Time Inv. Code (Placed)	Rate Ad-ID	Priority
Alt Order#	Alt Order #: 06861863 WISH POL/Mike Pence for GovMIKE PENCE 2826 Entertainment Tonight	728-8p	:30	10/09/12	M-F 730-8p	\$600.00	P3
HSIW	PENCE 2826	858-10p	:30	10/09/12	Tue Hour 2	\$2,000.00	P4
HSIM	2826	658-730p	:30	10/09/12	M-F 7-730p	\$550.00	P3
N N I	POLIMIKE PENCE TO: GOIMIKE PENCE 2826 Noon News	11-1135p 1158a-1230b	.:30 0	10/09/12		\$900.00 \$350.00	ט ע
HSIM	PENCE 2826	758-9p	:: 00:	10/09/12	Tue Hour 1	\$2,000.00	P4
HSIW	PENCE 2826	1058-12p	:30	10/09/12	Price is Right	\$300.00	P3
HSIM	PENCE 2826	5-530p	:30	10/09/12	News 8 @5	\$600.00	P3
HSIM	POL/Mike Pence for GovMIKE PENCE 2826 News 8 @ 530p	530-6p	:30	10/09/12	News 8 @530	\$600.00	P3
WISH HSIW	PENCE 2826	558-630p	:30	10/09/12	News 8 @6	\$700.00	P3
V//01	DENICE 2826 CBS This Marsing	558-7 <i>a</i>	. 30	71/60/01	6:U5:28 AM Daybreak @ 6	\$450.00	3 2
HSIM	POL/Mike Pence for GovMIKE PENCE 2826 News 8 @6	558-630p		10/10/12	0.30.4 Aivi Daybi ear (# 0	\$700.00	D 7
HSIW	PENCE 2826	530-6p	:30	10/10/12	News 8 @530	\$600.00	Ρ3
HSIM	2826	728-8p	:30	10/10/12	M-F 730-8p	\$600.00	P3
HSIM	PENCE 2826	558-7a	:30	10/10/12	Daybreak @ 6	\$450.00	P3
WISH HSIW	POL/Mike Pence for GovMIKE PENCE 2826 Price is Right POL/Mike Pence for GovMIKE PENCE 2826 Noon News	1058-12p 1158a-1230p	3 3	10/10/12 10/10/12	Price is Right	\$300.00 \$250 00	P 73
HSIW	PENCE	658-730p	:30	10/10/12	M-F 7-730p	\$550.00	P3
WISH HSIW	PENCE 2826	7-8a	:30	10/10/12	CBS This Morning	\$350.00	P3
HSIM	POL/Mike Pence for GO/MIKE PENCE 2826 News 8 @5p	5-530p	30	10/10/12	News 8 @5	\$600.00	τ α
HSIM	PENCE 2826	558-630p	:30	10/11/12	News 8 @6	\$700.00	P3
W W H	POLIMike Pence for GovMIKE PENCE 2826 Noon News	1158a-1230p	: :30	10/11/12	Noon News	\$250.00	P4
HSIM	PENCE	658-730p	:30	10/11/12	M-F 7-730p	\$550.00	P3 7
HSIW	PENCE 2826	558-7a	:30	10/11/12	Daybreak @ 6	\$450.00	P 3
WISH	PENCE 2826	11-1135p	:30	10/11/12	LN M-F	\$900.00	P3
W KN	POLIMIKE PENCE for GOMIKE PENCE 2826 CBS This Morning @7a	7-8a 530-65	: ::30	10/11/12	CBS This Morning	\$350.00	p ₃
HSIW	PENCE 2826	728-8p	30 .	10/11/12	M-F 730-8h	\$600.00	D 73
HSIW	PENCE 2826	5-530p	:30	10/11/12	News 8 @5	\$600.00	P3
HSIM	Pence for Go\MIKE PENCE 2826	7-8a	:30	10/12/12	CBS This Morning	\$350.00	P3
Wigh HSIM	PENCE 2826	5-530p	:30	10/12/12	News 8 @5	\$600.00	P3
N N	POLIMIKE PENCE TO: GOVMIKE PENCE 2826 Inside Edition	658-730p	. :30	10/12/12	M-F 7-730p	\$550.00	. P.
HSIM	Pence for GovMIKE PENCE	11-1135p	:30	10/12/12	Laybreak (# o	\$900.00	D 7
HSIM	PENCE 2826	558-630p	:30	10/12/12	News 8 @6	\$700.00	P 3
HSIM	PENCE 2826	530-6p	:30	10/12/12	News 8 @530	\$600.00	P3
HSIM	PENCE 2826	1158a-1230p	:30	10/12/12	Noon News	\$250.00	P4
HSIM	POL/Mike Pence for GovMIKE PENCE 2826 Daybreak Saturday	728-8p	 	10/13/12	M-F /30-8p	\$600.00 \$250.00	ט כ
HSIW	PENCE 2826	11-1135p	:30	10/13/12	LN Sa	\$600.00	P3
HSIM	PENCE 2826	658-8p	:30	10/13/12	Sat 7p-8p	\$400.00	P3
₩ N N N	POLIMIKE Pence for GOVMIKE PENCE 2826 Daybreak Sunday	558-9a	: :::	10/14/12	Daybreak Sunday	\$200.00	3 3
		00-00	٠.	71/41/01	Suit Hour	\$ 2,000.00	70

WIDE CRBIT

[Filtered by:] [Sorted by: Alt Order #]

Station	Advertiser Product Estim Order Inventory Descript Time Period	W.	Length	Date Air Time	me Inv. Code (Placed	Rate Ad-ID	Priority
Alt Order #: 06861863		8					
WISH	POL/Mike Pence for GovMIKE PENCE 2826 CBS Sunday Morning	858-1030a	:30	10/14/12	CBS Sunday Morni	\$700.00	P3
HSIW	POL/Mike Pence for Go\MIKE PENCE 2826 Face The Nation	1028-11a	:30	10/14/12	Face the Nation	\$700.00	P3
HSIW	POL/Mike Pence for Go\MIKE PENCE 2826 CBS Sunday Morning	858-1030a	:30		CBS Sunday Morni	\$700.00	P3
HSIW	POL/Mike Pence for GovMIKE PENCE 2826 NFL Football	(4:00:00 PM-7:00	:30		NFL Football	\$3,000.00	P4
HSIM	POL/Mike Pence for GovMIKE PENCE 2826 NFL Football	(4:00:00 PM-7:00	:30		NFL Football	\$3,000.00	P4
HSIW	POL/Mike Pence for GovMIKE PENCE 2826 News 8 @ 11 Sunday	11-1130p	:30		LN Su	\$900.00	P3
HSIW	POL/Mike Pence for GovMIKE PENCE 2826 Daybreak Sunday	558-9a	:30		Daybreak Sunday	\$200.00	P3
HSIW	POL/Mike Pence for GovMIKE PENCE 2826 Colts Football	(1:00:00 PM-4:00	:30	10/14/12	Colts Football	\$11,000.00	P4
HSIW	POL/Mike Pence for GovMIKE PENCE 2826 News 8 Weekend/Sunday 558-7p	558-7p	:30	10/14/12	News 8 Weekend/S	\$400.00	P3
WISH	POL/Mike Pence for Gov MIKE PENCE 2826 Inside Edition	658-730p	:30	10/15/12	M-F 7-730p	\$550.00	P3
HSIW	POL/Mike Pence for GovMIKE PENCE 2826 News 8 @ 11 M-F	11-1135p	:30	10/15/12	LN M-F	\$900.00	P 3
MSIM	POL/Mike Pence for GovMIKE PENCE 2826 Price Is Right	1058-12p	:30	10/15/12	Price is Right	\$300.00	P3
MSIW	POL/Mike Pence for Gov MIKE PENCE 2826 Entertainment Tonight	728-8p	:30	10/15/12	M-F 730-8p	\$600.00	P3
HSIM	POL/Mike Pence for Gov MIKE PENCE 2826 News 8 @6	558-630p	:30	10/15/12	News 8 @6	\$700.00	P3
MSIW	POL/Mike Pence for Gov MIKE PENCE 2826 Daybreak @ 6	558-7a	:30	10/15/12	Daybreak @ 6	\$450.00	P3
HSIW	POL/Mike Pence for Gov MIKE PENCE 2826 News 8 @5p	5-530p	:30	10/15/12	News 8 @5	\$600.00	P3
HSIM	POL/Mike Pence for GovMIKE PENCE 2826 Monday 10-11p	958-11p	:30	10/15/12	Mon Hour 3	\$1,700.00	P4
WISH	POL/Mike Pence for GovMIKE PENCE 2826 CBS This Morning @7a	7-8a	:30	10/15/12	CBS This Morning	\$350.00	P3
HSIM	POL/Mike Pence for GovMIKE PENCE 2826 News 8 @ 530p	530-6p	:30	10/15/12	News 8 @530	\$600.00	P3

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable FEDER	e box) AL CANDIDA	ΓE	☑ STATI	E/LOCAL CAI	NDIDATE
	il Themselves v, Federal Can				
Station and	l Location:			Date	
I, KEGAN BERA	N/WHITNEY EVER	SOLE			
being/on behalf	of: MIKE PENCE				, a legally
	ate of the <u>REPUB</u>		기가는 기가는 지나를 받았다.		political
	ice of: GOVERNO	R OF INDIAN	A		
in the GENER.	AL				
election to be he	eld on: NOVEMBI	ER 6, 2012			
do hereby reque	est station time as fo	llows:			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Total Charg	jes:				

For programming that, in whole national importance," list the ma	or in part, "communicates a message rel tters below:	ating to any political matter of
	기 : 1 : 1 : 1 : 1 : 1 : 1 : 1 : 1 : 1 :	
	그 얼마 얼마 아니다 그 그 그래?	
I represent that the payment for	the above described broadcast time has	been furnished by:
Mike Pence for Indiana, PO B	ox 1038, Anderson, IN 46015 (765) 64	3-9503
	nce the time as paid for by such person of tity is either a legally qualified candidate gally qualified candidate.	
The name of the treasurer of the	candidate's authorized committee is:	
Fred S Klipsch		
	its political advertising policies, includir ther sales practices (not applicable to fec	
	DISCRIMINATE OR PERMIT DISCI I THE PLACEMENT OF ADVERTISI	
To Be Signed By	y Candidate or Authorize	d Committee
5/11/12	1/2- R-	
Date	Signature	
To Be Sigi	ned By Station Represen	tative
Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title



Remit Address:

WISH Main: (317) 923-8888 Chicago, IL 60693 90359 Collections Center Drive

Billing: (317) 923-8888

NVOICE

m	773	
Estimate Number	Product	Advertiser
2826	MIKE PENCE	POL/Mike Pence for Governor (R)

	Invoice #	213250
e for Governor (R)	Invoice Date	10/21/
	Invoice Month	Octobe
	Invoice Period	10/01/-

Station	WISH
Account Executive Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order Flight

10/09/12 - 10/15/12

Invoice #	213256-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12
Order#	213256
Alt Order#	861863
Deal #	

77		Special Handling
ъ	Cash	Billing Type
=	Broadcast	Billing Calendar

Delaware, OH 43015

7669 Stagers Loop

Strategic Media Placement Attention: Accounts Payable

Billing Address:

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	
	IN9370/IN11002/IN14195	

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HSIM	100	Wight H		HSIM	HSIM	MSH	HSIM		HSIM	MSH		HSIM	MSH	HSIM	WISH	HSIM		HSIM	MSH		HSIM	MSIM	HSIW	HSIM	MSH		HSIM	Channel
	NOOH News	Noon Nous		Price Is Right					Price Is Right			CBS This Morning @7a						CBS This Morning @7a			Daybreak @ 6						Daybreak @ 6	I Description
	11304-12300	44500 40000		1058-12p					1058-12p			7-8a						7-8a			558-7a						558-7a	Time
Tu	10/08/1	8	10/15/1		Th	\$	Tu	10/08/1		≤	10/15/1		٦٦	Th	8	Tu	10/08/1		Z	10/15/1		П	갂	8	급	10/08/1		Day
10/09/12	10/08/12 to 10/14/12	10/15/12	10/15/12 to 10/21/12	ť	10/11/12	10/10/12	10/09/12	10/08/12 to 10/14/12	ō	10/15/12	10/15/12 to 10/21/12	ť	10/12/12	10/11/12	10/10/12	10/09/12	10/08/12 to 10/14/12	ť	10/15/12	10/15/12 to 10/21/12	ťo	10/12/12	10/11/12	10/10/12	10/09/12	10/08/12 to 10/14/12	ťo	Date
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	-TWTF	11:59 AM	M			10:58 AM	12:00 PM	-TWT		7:26 AM	M		6:58 AM	7:38 AM	7:57 AM	6:59 AM	-TWTF		6:54 AM	M		5:59 AM	6:28 AM	6:10 AM	6:09 AM	-TWTF		Length Aired Days
		TVGENPENC1215H				TVGENPENC1215H	TVGENPENC1215H			TVGENPENC1215H			TVGENPENC1215H	TVGENPENC1215H	TVGENPENC1215H	TVGENPENC1215H			TVGENPENC1215H			TVGENPENC1215H	TVGENPENC1215H	TVGENPENC1215H	TVGENPENC1215H			Ad-ID
\$250.00 See MG 7.5,7.6		\$300.00			\$300.00 Credited	\$300.00	\$300.00			\$350.00			\$350.00	\$350.00	\$350.00	\$350.00			\$450.00			\$450.00	\$450.00	\$450.00	\$450.00			Rate Reconciliation
Ć					ω	2				1			_	4	ω	2			1			4	2	_	ယ			Ref#

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693
Main: (317) 923-8888

Main: (317) 923-8888 Billing: (317) 923-8888

NVOICE

Advertiser POL/Mike Pence for Governor (R)

Product MIKE PENCE

Estimate Number 2826

	0.0000
Invoice #	213256-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12
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Page 2 of 5

Account Executive Petry Philadelphia Sales Office Petry/Philadelphia Sales Region National	Station	WISH
	Account Executive	Petry Philadelphia
	Sales Office	Petry/Philadelphia
	Sales Region	National

Order Flight	Deal #	Alt Order#	Order#
10/09/12 - 10/15/12		06861863	213256

		Special Handling
<u> </u>	Cash	Billing Type
Γ_	Broadcast	Billing Calendar

Delaware, OH 43015

7669 Stagers Loop

Strategic Media Placement Attention: Accounts Payable

Billing Address:

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	
	IN9370/IN11002/IN14195	

	12			11						10			9						œ						7	Line
HSIM HSIM HSIM HSIM	HSIM	HSIM		WISH	HSIM	HSIM	HSIW	WISH		HSIM	HSIM		HSIM	HSIM	HSIW	HSIW	HSIM		HSIM	HSIM	HSIW	WISH	HSIM	HSIW	HSIW	Channel
	News 8 @6			News 8 @ 530p						News 8 @ 530p			News 8 @5p						News 8 @5p	Daybreak @ 5am			Daybreak @ 5am		Noon News	l Description
	558-630p			530-6p						530-6p			5-530p						5-530p	5-530a			5-530a		1158a-1230p	Time
10/08/1; Tu W Th		≤	10/15/1:		TI	Τh	≶	Tu	10/08/1:		M	10/15/12		т	Τh	≶	ᄀ	10/08/1;		П	T	TI	Th	Th		Day
10/08/12 to 10/14/12 Tu 10/09/12 TW 10/10/12 W 10/11/12 Th 10/11/12 Th 10/12/12	ō	10/15/12	10/15/12 to 10/21/12	₽	10/12/12	10/11/12	10/10/12	10/09/12	10/08/12 to 10/14/12	to	10/15/12	10/15/12 to 10/21/12	ð	10/12/12	10/11/12	10/10/12	10/09/12	10/08/12 to 10/14/12	ō	10/12/12	10/12/12	10/12/12	10/11/12	10/11/12	to	Date
:30 :30 :30 :30		:30	1x		:30	:30	:30	:30	4x		:30	1x		:30	:30	:30	:30	4×		:30	:00	:00	:30	:00		Length
-TWTF 6:13 PM 6:22 PM 6:22 PM 5:59 PM		5:36 PM	M		5:37 PM	5:46 PM	5:59 PM	5:53 PM	-TWTF		5:12 PM	M		4:58 PM	5:28 PM	5:27 PM	5:30 PM	-TWTF		5:25 AM			5:28 AM			Length Aired Days
TVGENPENC1215H TVGENPENC1215H TVGENPENC1215H TVGENPENC1215H		TVGENPENC1215H			TVGENPENC1215H	TVGENPENC1215H	TVGENPENC1215H	TVGENPENC1215H			TVGENPENC1215H			TVGENPENC1215H	TVGENPENC1215H	TVGENPENC1215H	TVGENPENC1215H			TVGENPENC1215H			TVGENPENC1215H			Ad-ID
\$700.00 \$700.00 \$700.00 \$700.00		\$600.00			\$600.00	\$600.00	\$600.00	\$600.00			\$600.00			\$600.00	\$600.00	\$600.00	\$600.00			\$250.00		\$250.00		\$250.00		Rate F
																				MG for 7.3,7.4	Credited	Credited	MG for 7.3,7.4	See MG 7.5,7.6		Reconciliation
ω 4 <i>α ∟</i>		_			ω	4	_	2						4	ω	2	_			Οī	2	1	6	4		Ref#

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



WISH Remit Address:

Chicago, IL 60693 90359 Collections Center Drive

Billing: (317) 923-8888 Main: (317) 923-8888

Delaware, OH 43015 7669 Stagers Loop

> Special Handling Billing Type

> > Cash

Attention: Accounts Payable Strategic Media Placement Billing Address:

ZVOCE

Advertiser	POL/Mike Pence for Governor (R)
Product	MIKE PENCE
Estimate Number	2826

vertiser	POL/Mike Pence for Governor (R)	 η
oduct	MIKE PENCE	 Ιη
timate Number 2826	2826	 lnv

					(ک	
Deal #	Alt Order#	Order#	Invoice Period	Invoice Month	Invoice Date	myoice #
	06861863	213256	10/01/12 - 10/15/12	October 2012	10/21/12	213230-1

 Station	WISH		Order#
 Account Executive Petry Philadelphia	Petry Philadelphia		Alt Order#
 Sales Office	Petry/Philadelphia		Deal#
 Sales Region	National		Order Flight
		ı	
 Billing Calendar	Broadcast	·····	IDB#

10/09/12 - 10/15/12

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	
	IN9370/IN11002/IN14195	

	19					18			17						16			15						14			13	Line
	HSIW	HSIM HSIM	HSIW	MSH		HSIM	HSIM		HSIW	HSIM	HSIW	HSIM	HSIW		HSIM	HSIM		HSIM	HSIM	HSIW	HSIW	HSIW		HSIW	HSIW		HSIM	Channel
	News 8 @ 11 M-F					News 8 @ 11 M-F			Entertainment Tonight						Entertainment Tonight			Inside Edition						Inside Edition			News 8 @6	Description
,	11-1135p					11-1135p			728-8p						728-8p			658-730p						658-730p			558-630p	Time
		┍╁	8	T	10/08/		Μ	10/15/		77	굮	×	Tu	10/08/		8	10/15/		TI	Th	¥	Tu	10/08/		≤	10/15/		Day
1000110	ð	10/11/12 10/12/12	10/10/12	10/09/12	10/08/12 to 10/14/12	ō	10/15/12	10/15/12 to 10/21/12	ð	10/12/12	10/11/12	10/10/12	10/09/12	10/08/12 to 10/14/12	ð	10/15/12	10/15/12 to 10/21/12	ť	10/12/12	10/11/12	10/10/12	10/09/12	10/08/12 to 10/14/12	ð	10/15/12	10/15/12 to 10/21/12	to	Date
		:30 :30	:30	:30	4x		:00	1×		:30	:30	:00	:30	4x		:00	1×		:30	:30	:00	:30	4x		:30	1×		Length
		11:29 PM 11:33 PM	11:34 PM	11:29 PM	-TWTF			M		7:47 PM	7:55 PM		7:39 PM	-TWTF			M		7:11 PM	7:09 PM		7:13 PM	-TWTF		6:14 PM	M		Length Aired Days Ad-ID
		TVGENPENC1215H TVGENPENC1215H	TVGENPENC1215H	TVGENPENC1215H						TVGENPENC1215H	TVGENPENC1215H		TVGENPENC1215H						TVGENPENC1215H	TVGENPENC1215H		TVGENPENC1215H			TVGENPENC1215H			Ad-ID
		\$900.00 \$900.00	\$900.00	\$900.00			\$600.00 Credited			\$600.00	\$600.00	\$600.00 Credited	\$600.00			\$550.00 Credited			\$550.00	\$550.00	\$550.00 Credited	\$550.00			\$700.00			Rate Reconciliation
		ω 4	2	1			7			2	4	З				1				ω	4	2			_			Ref#

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

10/15/12 to 10/21/12



WISH Remit Address:

Chicago, IL 60693 90359 Collections Center Drive

Main: (317) 923-8888 Billing: (317) 923-8888

NVOICE

Advertiser Estimate Numbe Product

		11140100 #
	POL/Mike Pence for Governor (R)	Invoice Dat
	MIKE PENCE	Invoice Mo
er	2826	Invoice Per

hyoice #	213256_1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12
Order#	213256
Alt Order#	06861863

Page 4 of 5

Station	WISH
Account Executive Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

		-Andrew
Order Flight	Deal #	Alt Order#
10/09/12 - 10/15/12		06861863

_		Special Handling
	Cash	Billing Type
_	Broadcast	Billing Calendar

Attention: Accounts Payable 7669 Stagers Loop Delaware, OH 43015

Strategic Media Placement

Billing Address:

Advertiser Ref	Agency Ref	Product Code
	IN9370/IN11002/IN14195	

		27			26			25				24				23			22			21			20		19	Line
HSIW		HSIW	HSIM		HSIM	HSIM		HSIM	HSIM	HSIM		HSIM	HSIM	HSIW		HSIM	HSIM		HSIW	HSIM		HSIW	WISH		HSIW	HSIM	HSIW	Channel
		News 8 @ 11 Sunday			News 8 Weekend/Sunday			Face The Nation				CBS Sunday Morning				Daybreak Sunday			News 8 @11 Saturday			ET Weekend			Daybreak Saturday		News 8 @ 11 M-F	Ⅱ Description
		11-1130p			558-7p			1028-11a				858-1030a				558-9a			11-1135p			658-8p			558-9a		11-1135p	Time
Su	10/08/1		Su	10/08/1		Su	10/08/1		Su	Su	10/08/1		Su	Su	10/08/1		Sa	10/08/1		Sa	10/08/1		Sa	10/08/1		Z		Day
10/14/12	10/08/12 to 10/14/12	₽	10/14/12	10/08/12 to 10/14/12	ó	10/14/12	10/08/12 to 10/14/12	ť	10/14/12	10/14/12	10/08/12 to 10/14/12	ð	10/14/12	10/14/12	10/08/12 to 10/14/12	ō	10/13/12	10/08/12 to 10/14/12	б	10/13/12	10/08/12 to 10/14/12	ф	10/13/12	10/08/12 to 10/14/12	ťo	10/15/12	to	Date
:30	1 ×		:30	1x		:30	1×		:30	:30	2x		:30	:30	2x		:30	1×		:30	1x		:30	1×		:30		Length
11:23 PM	SS		6:16 PM	S		10:59 AM	S		9:47 AM	9:08 AM	S		8:30 AM	6:21 AM	S		11:33 PM	S-		7:36 PM	S-		6:50 AM	S-		11:27 PM		Length Aired Days Ad-ID
TVGENPENC1215H			TVGENPENC1215H			TVGENPENC1215H			TVGENPENC1215H	TVGENPENC1215H			TVGENPENC1215H	TVGENPENC1215H			TVGENPENC1215H			TVGENPENC1215H			TVGENPENC1215H			TVGENPENC1215H		Ad-ID
\$900.00			\$400.00			\$700.00			\$700.00	\$700.00			\$200.00	\$200.00			\$600.00			\$400.00			\$250.00			\$900.00		Rate Reconciliation
			1			_			2				2	_			1			1			-1					Ref#

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



Remit Address:

Main: (317) 923-8888 Billing: (317) 923-8888 90359 Collections Center Drive Chicago, IL 60693

WISH

ZVOCE

Estimate Number 2	Product	Advertiser F
2826	MIKE PENCE	POL/Mike Pence for Governor (R)

Invoice #	213256-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	WISH
Account Executive Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order Flight	Deal #	Alt Order#	Order#
10/09/12 - 10/15/12		06861863	213256

	Special Handling
Cash	Billing Type
Broadcast	Billing Calendar

USA

Delaware, OH 43015

Strategic Media Placement Attention: Accounts Payable 7669 Stagers Loop

Billing Address:

Advertiser Ref	Agency Ref	
	IN9370/IN11002/IN14195	

		ၓ			32				<u>α</u>			30			29			28	Line
	HSIM	HSIM	HSIM		WISH	HSIM	WISH		HSIM	WISH		HSIM	HSIM		WISH	MSIM		HSIM	Channe
		Tuesday 9-10p			Colts Football				NFL Football			Sunday 7-8p			Tuesday 8-9p			Monday 10-11p	Channel Description
Aired Spots		858-10p			Colts Football				NFL Football			658-8p			758-9p			958-11p	Time
54	Tu	10/08/	Su	10/08/		Su	Su	10/08/		Su	10/08/		Tu	10/08/		Z	10/15/		Day
	Tu 10/09/12 :00	to	10/14/12 :30	10/08/12 to 10/14/12	ō	10/14/12	10/14/12	10/08/12 to 10/14/12	ť	10/14/12	10/08/12 to 10/14/12	ťo	10/09/12 :00	10/08/12 to 10/14/12	ť	10/15/12	10/15/12 to 10/21/12		Date
	:00:	<u>,</u>	:30	1×		:00	:00	2x		:30	1×		:00	1x		:30	1×		Length
	 	H	2:36 PM	S				S		7:38 PM	S		-	-T		10:50 PM	M		Length Aired Days Ad-ID
			TVGENPENC1215H							TVGENPENC1215H						TVGENPENC1215H			Ad-ID
	\$2,000.00 Credited		\$11,000.00			\$3,000.00 Credited	\$3,000.00 Credited			\$2,000.00			\$2,000.00 Credited			\$1,700.00			Rate Reconciliation
	7		_			2	1			1			7			1			Ref#

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

Agency Commission Net Amount Due

\$36,210.00

Payment Terms 30 Days

Gross Total

\$42,600.00 \$6,390.00